Academic Health Center Strategic Planning - MU Health Care and the MU School of Medicine

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AHC Strategic Plan Timeline

MU Health Care and the MU School of Medicine

Phase I: Situation Assessment

Phase II: Strategy Formulation

Phase III: Action Plan Development

April to June

- Project initiation
- Environmental assessment
- Operations assessment
- Financial assessment
- Interviews/Focus Groups/Surveys
- RETREAT I: Define a desired future state
- Current Position Validation
- Point of View Codification
- Opportunity Identification & Framework for Analysis

July to September

- Retreat II: Development of MU Health Vision and Destination
- Launch working teams for strategic opportunity areas
- Evaluate alternative development paths
- Select a preferred path/vision
- Create alignment of schools and organizations
- Assess resource requirements and returns
- Retreat III: Aggregate and prioritize strategies across groups

October to December

- Develop tactical plans for each strategic opportunity
- Translate plans to specific entities and service lines
- Implementation timeline and accountability
- Conduct scenario planning
- Develop final financial and operational projections
- Retreat IV: Final plan summary and close-out retreat